



Essential

You have the FINAL manuscript (up to 35k words). We publish it for you.

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You write (up to 35k words). We publish and market your book.

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You have an idea. We write, publish and market your book.

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	Essential	Professional	Premium
Author Onboarding			
Onboarding Session to Discuss the Project Roadmap	✓	✓	✓
Publishing Checklist	✓	✓	✓
Admin Support	✓	✓	✓
Content and Book Cover			
Video Tutorial: How to Write Your Book	✓	✓	✓
Video Tutorial: How to Write Your Bio	✓	✓	✓
Video Tutorial: How to Take a Professional Photo	✓	✓	✓
Private Call with Our Experts to Review the Outline, Core Message, and Target Audience	-	✓	✓
Progress Call with Our Publishing Experts	-	3	6
Ghostwriting	-	\$0.75/word	✓
Research and Assistance to Expand Author Ideas	-	from \$500	✓
Creating Graphs, Diagrams and Figures	-	from \$50 each	up to 10 included
Writing Author Bio	from \$500	from \$500	✓
Book Cover Design	✓	✓	✓
Back Cover Marketing Copy	-	✓	✓
3D Mock up of the Cover to Use in Social Media	✓	✓	✓
Editorial Assessment	1 round	2 rounds	3 rounds
Professional Developmental Editing	-	✓	✓
Copyediting	-	✓	✓
Interior Layout	✓	✓	✓
Proofreading	from \$0.01/word	✓	✓



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Publication and Distribution			
Research and Set Keywords and Categories	✓	✓	✓
ISBN	✓	✓	✓
Paper Back Edition	✓	✓	✓
Kindle Edition	✓	✓	✓
Hard Cover Edition	—	✓	✓
Audiobook	from \$500	from \$500	from \$500
Copyright Ownership	✓	✓	✓
Secure Full Royalty for the Author	✓	✓	✓
Lifetime Distribution on Amazon	✓	✓	✓
Public Library and Physical Book Store Distriburion through Ingram Spark Cataloging	—	✓	✓
Barnes and Noble Book Listing	✓	✓	✓
Indigo Book Listing	✓	✓	✓
Listing with Library and Archives Canada	✓	✓	✓
Registration with US Copyright Office	from \$250	✓	✓
Author Copies	5	30	50
Full Creative Control	✓	✓	✓
Marketing			
Video Tutorial: How to Market and Sell Your Book	—	✓	✓
Video Tutorial: How to Make Money on the Backend of Your Book	—	✓	✓
Social Media Banners	from \$50 each	3	6
2 Private Marketing Consulting Calls	from \$1000	from \$1000	✓
Book Launch- In person or Virtual	Call to Discuss	Call to Discuss	Call to Discuss
Amazon Author Page	from \$100	✓	✓
Guaranteed 5 Amazon Reviews	from \$250	✓	✓



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Best-seller Status on Amazon (top 10 in 1 category)	from \$2000	✓	✓
Press Release to Get the Author's Name on News Media	from \$250	from \$250	✓
Book Video Trailer	from \$500	from \$500	✓
Kirkus Book Review	from \$500	from \$500	✓
PR Campaign to Feature Author on Media and Podcasts	Call to Discuss	Call to Discuss	Call to Discuss
1-Page Author Website Design	-	-	✓
Updating			
1 Year Post-Publishing Update Included	Call to Discuss	Call to Discuss	✓